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आज़ादी का
अमृत महोत्सव



Vivekananda Mission Mahavidyalaya

(Affiliated to Vidyasagar University)

[NAAC ACCREDITED]

DEPARTMENT OF COMMERCE

&

INTERNAL QUALITY ASSURANCE CELL (IQAC)

In Collaboration With

Integrated Institute for Advanced Research and Information

(ILARI)

(MSME, Govt. of India and ISO 9001: 2015 Certified Premier Research & Skilled Course Providing Institute)

Introduced

Three Days National Level Online Faculty Development Programme on

Research Methodology : A Paradigm Shift

Registration Fees : 300 INR

BANK DETAILS

Vivekananda Mission Mahavidyalaya

Account No - 4432000100003780

IFSC - PUNB0443200

Punjab National Bank

Chaitanyapur Branch

Registration Link

[https://forms.gle/h8j](https://forms.gle/h8jC9727239DGzHN8)

[C9727239DGzHN8](https://forms.gle/h8jC9727239DGzHN8)

14th July, 2023 - 16th July, 2023

07.00 PM - 09.00 PM

CONTACT

9903935396 , 8961725804

About Vivekananda Mission Mahavidyalaya

Vivekananda Mission Mahavidyalaya has an illustrious history of continuous development since its inception. Established on 9th August, 1968, at present, the college has emerged as a distinguished educational institution in the district of Purba Medinipur in the state of West Bengal. Realizing the difficulties of the sons and daughters of the soil to receive higher education in distant institutions, an urge was felt by the monks, brahmacharies and philanthropists of the Vivekananda Mission Ashram to set up a college in the serene atmosphere of the rural area, away from the din and bustle of the city life. The idea was to provide value based quality education to all sections of society especially to people belonging to backward communities. The thinking finally materialized in the establishment of the Mission Mahavidyalaya in 1968. In the beginning, classes of the Mahavidyalaya were held at two neighbouring institutions set up by the Vivekananda Mission Ashram namely Rampur Vivekananda Mission Vidyamandir and Bajitpur Saradamani Balika Vidyalaya. However, in the year 1970 classes and the office shifted to its own building. Initially commenced with the stream of Humanities, the college gradually opened Commerce and Science Stream. From the undergraduate to postgraduate course – the Mahavidyalaya has been on the continuous process to add new feathers in its crown. It is also a matter of great pride for the college to be associated with prestigious Netaji Subhas Open University since July, 2017 to serve the students in a greater scale. The uncompromising approach to the standard of education as well as the cordial relation between the faculty and its pupils has made this college trustworthy and endearing to the ardent lovers of education. One more reason for its increasing popularity is its convenience in transportation system. The college is situated at Viveknagar which is well connected with the railway, waterway and roadway. Barada Railway Station on the Haldia – Panskura route, Kukrahati jetty connected with Diamond Harbour and Raichak jetty ghat and above all, Chaitanyapur bus stop – all the nearby options are available from this college.

About IIARI

IIARI is a research organisation based on Kolkata. It focuses on integrated studies, program implementation, industry and market research. It mainly covers three domains which include academic development, industrial services and consultancy work. Application of various software, system of geographic information and illustration of different skill development programs are the key motto of the academic counterpart. Innumerable short-term courses are offered here, which provides hands-on training and projects that will help you to explore your interests and sharpen your skills to procure a competitive edge in the workspace.

Scope of Workshop

The Faculty Development Programme (FDP) on Research Methodology aims to enhance the knowledge and skills of faculty members in conducting high-quality research. The program focuses on equipping participants with the necessary tools and techniques to design, execute, and analyze research studies effectively. It encompasses various aspects of research methodology, including research design, data collection methods, statistical analysis, and interpretation of findings.

Key Points

Research Design - Data Collection Methods - Statistical Analysis - Research Ethics:

Organizing Committee

CHIEF PATRON



Dr. Manabendra Sahu
Principal
Vivekananda Mission
Mahavidyalaya

PATRON



Mr. Rahul Chakraborty
DIRECTOR
IIARI

CHAIRPERSON



Dr. Santanu Basu
Co-ordinator IQAC,
Dept. of English,
Vivekananda Mission
Mahavidyalaya

CONVENOR



Dr. Soumya Saha
Bursar & Asst. Professor,
Dept. Of Commerce,
Vivekananda Mission
Mahavidyalaya

JT. CONVENOR



Dr. Munmun Dey
Asst. Professor,
Dept. Of Commerce,
Vivekananda Mission
Mahavidyalaya

RESOURCE PERSON



Dr. Purva Yadav
Assistant Professor
Jawaharlal Nehru
University

'Quantitative Techniques in
Social Science Research'



Dr. Soumya Saha
Assistant Professor
Dept. Of Commerce,
Vivekananda Mission
Mahavidyalaya

Data Analysis : Hands on
Experience on SPSS



Dr. R.S. David Paul Raj
Karunya Institute of
Technology and
Sciences, Coimbatore

'Road Map of Research to
Patent'